



## A NEIGHBORHOOD WITH BRIGHT VISION



### ENGAGEMENT UPDATE

**Open Streets: Sept. 24**

[Open Streets UMN + Motley](#) inspired so much love for our city! It was our first truly public appearance where we saw a broad range of attendees – neighbors, children, students, faculty, and more. We met a few [Motley Elementary School](#) alumni, too! We'd like to express our genuine thanks to everyone who braved the rain and the cold to build city blocks, fill out surveys, win prizes, and provide feedback on our makeshift University Avenue bike lane.

We spoke with hundreds of you about your ideas, thoughts, and concerns regarding the Motley project. [Read more](#) about what we asked and what we heard.

If you were unable to make it to Open Streets but would like to provide input, please take five minutes to complete our [survey](#).



### Twin Cities Startup Week: October 8

Visus invited the local startup community to a panel discussion and networking event with representatives from [MAKE IT. MSP.](#), [Forge North](#), [Medical Alley Association](#), [26 Letters](#), and the [University of Minnesota Venture Center](#). From the historic growth of creative communities in Minneapolis, to barriers to diverse entrepreneurs, to lifestyle needs like daycare centers, our conversation covered topics important to entrepreneurs. We look forward to more conversations with creative people from across the Twin Cities!



Aditya Sripragada, Co-Founder and CEO of Fountane, LLC, UMN Carlson School of Management;  
Brandon Champeau, Visus Executive Director

## LET'S MEET UP

We'll host our second Motley Neighbors' Open House at Stadium Village Mall in mid-November. Follow us on [Facebook](#) or [Twitter](#) for updates, or visit our most [up-to-date calendar](#).

Here are a few of the events around town that we're attending to broaden our perspective – hope to see you there!

### [1 Million Cups Minneapolis](#)

From 9-10 a.m. on Wednesdays at Impact Hub, join the Minneapolis chapter of this national support system for entrepreneurs. The event features two pitches from local startups and attracts local experts and mentors. Come for the pitches. Stay for the people.

[POWERING INCLUSION](#): Nov. 13, 3-6 p.m.

The Center for Economic Inclusion's mission to unlock the potential of the Twin Cities through improving equity inspires us. We're excited to learn from Arlan Hamilton, the founder of a venture capital fund dedicated to minimizing disparities in tech.

If you are unable to make it to an event but would like to provide input, please take five minutes to complete our [survey](#).

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## CONNECT ONLINE

We know you have ideas when it comes to tackling the challenges that urban areas face as we enter the largely uncharted territory of district-wide infrastructure, smart cities, and ever-increasing autonomy. See what we're up to, what we're thinking about, and help us start the conversation on [Facebook](#) and [Twitter](#)!

Read our latest blog, "[Digital Placemaking: Natives to Tourists](#)" where we explore a few digital tools that impact how people interact in public space.



Pokémon Go is an example of a popular digital tool that impacts public space. It was downloaded 100 million times in the first couple weeks post-release.

Ever wonder what we're following? Here are some newsletters to help bring you into our world:

- [CityLab](#) is committed to telling the story of the world's cities: how they work, the challenges they face, and the solutions they need.
- [880 Cities](#) is a non-profit organization based in Toronto that exists to bring citizens together to enhance mobility and public space and create more vibrant, healthy, and equitable communities.
- [Our Streets Minneapolis](#) works for a city where biking, walking, and rolling are easy and comfortable for everyone.
- [The MinneInno Beat](#) is your front-row seat to the people, organizations, ideas, and news driving the Twin Cities' innovation economy forward.

WEBSITE



VISUS

THANKS A BUNCH.

VISUS TEAM

