

## A YEAR IN REVIEW

Last summer, a private-philanthropic partnership called Visus was launched to develop a coordinated plan that connects our community and our University through creative placemaking. This project represents a convergence of neighborhoods, regional assets, and competing (but mission-aligned) interests. Depending on your view, this place might be the edge of the University's East Bank campus or the western edge of Prospect Park. Maybe you call it the Biomedical Discovery District or Towerside Innovation District. To many of us, this is Stadium Village.

All of these names conjure distinct images of what this place represents, yet none of the names evoke a vision for how they will all unite. We realized we don't need to rename this place, but we do need to name the vision for how we will stitch it all together.

[READ MORE](#)



# LET'S MEET UP

**Tech Cities:** March 8, 12:30-6:00 p.m.

Join us at the Carlson School of Management's annual Tech Cities event this Friday. From 2:00-2:45, Visus Executive Director Brandon Champeau and [Medical Alley Association](#)'s Frank Jaskulke will provide insights into how the emerging 2407 Healthcare Innovation Hub and Motley development plan will equip the Stadium Village area to better serve the business and tech communities. [Register](#) today!

We are also excited to partner with [Hoodstarter](#), a digital engagement platform that will help us reach our broader regional community. Stay tuned for details.

Follow us on [Facebook](#) and [Twitter](#) for event updates and announcements. If you are unable to make it to an event but would like to provide input, please take five minutes to complete our [survey](#).



In December, 50 people (including students, local business owners, neighbors, and other community members) participated in a workshop that brought some specificity to how our nine guiding principles will play out in practice.

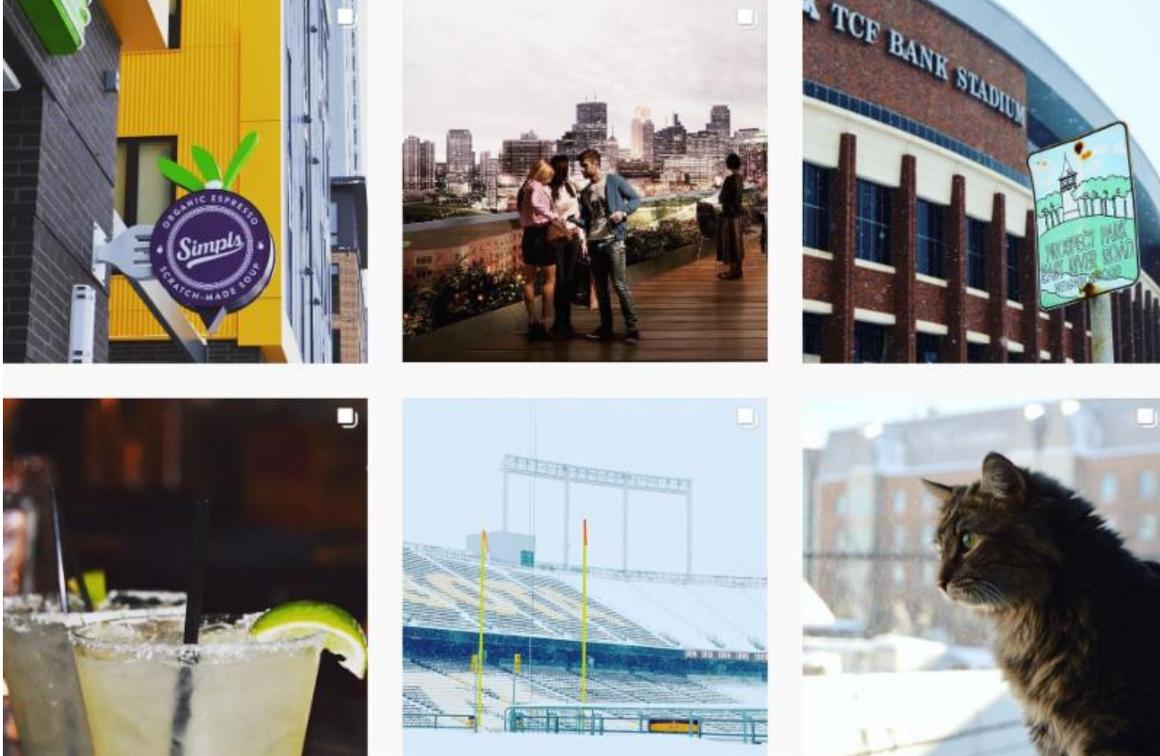


## CONNECT ONLINE

We know you have ideas when it comes to tackling the challenges that urban areas face as we enter the largely uncharted territory of district-wide infrastructure, smart cities, and ever-increasing autonomy. Or maybe you're just interested in what's going on in the neighborhood!

See what we're up to, what we're thinking about, and help us start the conversation on [Facebook](#), [Twitter](#), and now [Instagram](#)! Our latest blog posts:

- [Meet the crew](#)
- [What's in a name?](#)
- [December Workshop Recap](#)



Ever wonder what we're following? Here are some newsletters to help bring you into our world:

- [CityLab](#) is committed to telling the story of the world's cities: how they work, the challenges they face, and the solutions they need.
- [880 Cities](#) is a non-profit organization based in Toronto that exists to bring citizens together to enhance mobility and public space and create more vibrant, healthy, and equitable communities.
- [CREtech](#) is where the commercial real estate industry comes to discover all things tech.
- [Pollen Midwest](#) is a community-oriented organization that invests in human connection to fuel social change. The newsletter shares events, articles, job opportunities, and more.
- [Propmodo](#) follows the people, practices, and tools that are changing the business of real estate.
- [The MinneInno Beat](#) is your front-row seat to the people, organizations, ideas, and news driving the Twin Cities' innovation economy forward.

WEBSITE

VISUS

THANKS A BUNCH.

VISUS TEAM

